

# CULTURAL HERITAGE TOURISM

## DIRECTORY OF NATIONAL ORGANIZATIONS

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## **American Association for State and Local History**

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The American Association for State and Local History (AASLH) is a membership organization comprised of individuals, agencies, and organizations acting in the public trust, engaged in the practice of history, and representing a variety of disciplines and professions. Its goal is to strengthen the field of state and local history by sharing information, answering questions, providing training, and serving as a professional networking source. AASLH provides individuals, communities, and organizations worldwide with information, publications, and training through workshops and annual meetings to save and celebrate their heritage. Its services benefit history professionals and volunteers working in historical societies, museums, historic sites, parks, libraries, archives, historic preservation organizations, schools, and colleges.

*Contact: American Association for State and Local History  
1717 Church Street  
Nashville, TN 37203  
Phone: (615) 320-3203  
Fax: (615) 327-9013  
[www.aaslh.org](http://www.aaslh.org)*

## **American Association of Museums\***

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The American Association of Museums (AAM) promotes professional standards by improving the quality of museum programs, services, and operations. AAM is a representative and advocate for museums, promoting understanding of the responsibilities, functions, and needs of museums before political, corporate, foundations, and community leaders throughout the nation. It also provides professional development opportunities through publications and meetings for museum professionals, trustees, and volunteers.

*Contact: American Association of Museums  
1575 Eye Street, NW  
Suite 400  
Washington, DC 20005  
Phone: (202) 289-1818  
Fax: (202) 289-6578  
[www.aam-us.org](http://www.aam-us.org)*

## **American Bus Association**

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The American Bus Association (ABA) is the trade association of the intercity bus industry with approximately 800 motor coach owners and tour company members in the U.S., Canada, and Mexico. Its members operate charter, tour, regular route, airport express, special operations, and contract services (commuter, school). Another 3,000 members are travel and tourism organizations and suppliers of bus products and services who work in partnership with the North American motor coach industry. The ABA represents the U.S. bus industry in Washington, DC, facilitates relationships between the North American motorcoach industry and all related segments of the travel and supplier industry, and creates awareness of the motor coach industry among consumers in North America.

Annual programs include: American Bus Marketplace, Certified Travel Industry Specialist Program, Business and Education Conference, ABA Scholarship Program and *Destinations* Magazine Guide Awards.

The American Bus Marketplace is a group travel industry business event. North American motorcoach and tour owners and operators (buyers) meet with representatives of the travel industry (sellers) in pre-scheduled appointments. Motorcoach and tour operators use the opportunity to obtain information on attractions, lodging, and restaurants as possible stops for charters and tours. Travel industry members (sellers)--convention and visitors bureaus, state and provincial tourism offices, restaurants, attractions, hotels and motels--entice operators to bring them motorcoach charters and tours.

The ABA publishes *Destinations* magazine, a monthly magazine for tours and travel (advertising accepted), and several newsletters and membership directories.

*Contact:*            *American Bus Association*  
700 13<sup>th</sup> Street, NW, Suite 575  
Washington, DC 20005-3934  
*Phone:* (202) 842-1645 or (800) 283-2877  
*Fax:* (202) 842-0850  
[www.buses.org](http://www.buses.org)

## **American Institute for Conservation of Historic and Artistic Works**

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The American Institute for Conservation of Historic and Artistic Works (AIC) is a national membership organization supporting conservation professionals in preserving our cultural heritage by establishing and upholding professional standards, promoting research and publications, providing training opportunities, and fostering the exchange of knowledge among conservators, allied professionals, and the public. The AIC Website provides guidelines for selecting a conservator, a guide to conservation services nationwide, disaster and response information, and a list of available publications on caring for your treasures, in addition to information about professional development workshops, grants and scholarships.

*Contact:*            *The American Institute for Conservation of Historic and Artistic Works*  
1156 15th Street NW, Suite 320  
Washington, DC 20005  
*Phone:* (202) 452-9545  
*Fax:* (202) 452-9328  
[www.aic-faic.org](http://www.aic-faic.org)

## **American Planning Association**

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The American Planning Association (APA) is a non-profit public interest and research organization representing 30,000 professional planners, elected officials, and citizens involved with urban and rural planning issues. APA's main office in Chicago houses our conference, education, membership, publications, and research departments. The Washington, DC office houses the government affairs, public affairs, and outreach offices. In addition, our members across the country are organized into 46 state and regional chapters and 19 topical or special interest divisions. Among the latter are the Resort and Tourism Division, the Urban Design and Preservation Division, and the Transportation Planning Division. APA's web site ([www.planning.org](http://www.planning.org)) helps individuals access information about current projects, publications, upcoming conferences, chapter and division web sites, and other useful resources.

Recent research reports relating to cultural heritage tourism include:

- ◆ Parks, Recreation and Open Spaces: An Agenda for the 21<sup>st</sup> Century
- ◆ Aesthetics, Community Character, and the Law
- ◆ Traffic Sheds, Rural Highway Capacity, and Growth Management
- ◆ Principles of Smart Development
- ◆ Gambling, Economic Development, and Historic Preservation
- ◆ Saving Face: How Corporate Franchise Design Can Respect Community Identity

*Contact: American Planning Association  
122 S. Michigan Avenue, Suite 1600  
Chicago, IL 60603  
Phone: (312) 431-9100  
Fax: (312) 431-9985  
[www.planning.org](http://www.planning.org)*

*American Planning Association  
1776 Massachusetts Avenue, NW  
Washington, DC 20036  
Phone: (202) 872-0611  
Fax: (202) 872-0643*

## **American Society of Travel Agents**

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The American Society of Travel Agents (ASTA) is a member trade association whose primary mission is to enhance the professionalism and profitability of member travel agents through effective representation in industry and government affairs, education and training, and by identifying and meeting the needs of the traveling public. Most travel professionals and students can also join. ASTA is the world's largest travel trade association and provides reference or research assistance to its members through a toll-free hotline.

ASTA Foundation offers scholarships to any travel and tourism student attending school in the United States or Canada. Grants range from \$500 to \$3,000; approximately \$30,000 is available annually. Some geographic and eligibility requirements apply. Most application deadlines are at the end of the summer but vary each year.

*Contact: American Society of Travel Agents  
1101 King Street, Suite 200  
Alexandria, VA 22314-2448  
Phone: (703) 739-2782  
Fax: (703) 684-0852  
[www.astanet.com](http://www.astanet.com)*

## **Americans for the Arts\***

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Americans for the Arts is the leading nonprofit organization for advancing the arts in America. With offices in Washington, DC, and New York City, it has a record of more than 45 years of service. Americans for the Arts is dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts.

*Contact: Americans for the Arts  
1000 Vermont Avenue, NW, 6th floor  
Washington, DC 20005  
Phone: (202) 371-2830  
Fax: (202) 371-0424  
[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)*

## **America's Byways Resource Center**

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Americas Byways Resource Center provides support and assistance to coordinators for designated All-American Roads, National Scenic Byways, State Scenic Byway programs, or other organizations or public agencies involved with a designated National Scenic Byway or All-American Road.

The Center assists byways with everything from organization to marketing, funding advice to networking.

- ◆ offers specific assistance, information, expertise and connections for scenic byways
- ◆ conducts and shares research and case studies about byways
- ◆ provides connections to a network of scenic byway experts
- ◆ provides education and training resources
- ◆ facilitates communication between scenic byway contacts
- ◆ provides resources from the National Clearinghouse Library

*Contact: America's Byways Resource Center  
394 Lake Avenue South, Suite 600  
Duluth, MN 55802  
Phone: (800) 4-BYWAYS x5  
Fax: (218) 625-3333  
[www.bywaysresourcecenter.org](http://www.bywaysresourcecenter.org)*

## **Association for Living History, Farm and Agricultural Museums**

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From its founding in 1970, the Association for Living History, Farm and Agricultural Museums (ALHFAM) has been the central international service organization for those involved in living historical farms, agricultural museums and outdoor museums of history and folklife. ALHFAM encourages information sharing about current historical interpretation methods applicable to agricultural and rural history; encourages research, presentation and publication on historic agriculture, rural society, folklife and the farm environment; stimulates the exchange of ideas, artifacts and information; identifies sources of livestock, plant stock, skills and processes for use in living history farms and other interpretive programs; and provides standards and guidance for management and operation of living historical farms and related facilities.

The Bulletin, published quarterly, includes research papers, book reviews, training opportunities, information from committees and annual meeting information. The Proceedings, published annually contain the papers presented at the annual meeting of the previous year. Membership information is available on the website at [www.alhfam.org](http://www.alhfam.org).

*Contact: Judith M. Sheridan  
Secretary-Treasurer  
Brownwood Farm  
8774 Route 45 NW  
N. Bloomfield, OH 44450-9701  
Phone/Fax: (440) 685-4410  
E-mail: [sheridan@orwell.net](mailto:sheridan@orwell.net)  
[www.alhfam.org](http://www.alhfam.org)*

## **Association for Preservation Technology International**

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The Association for Preservation Technology International (APT) is a cross-disciplinary membership organization dedicated to promoting the best technology for conserving historic structures and their settings. APT offers the technical information published in the *APT Bulletin*, a quarterly Journal of Preservation Technology, and a referral service for technical assistance on products, manufacturers, suppliers and individual professionals.

*Contact: Association for Preservation Technology International  
3085 Stevenson Drive, Suite 200  
Springfield, IL 62703  
Phone: (217) 529-9039  
Fax: (888)723-4242  
[www.apti.org](http://www.apti.org)*

## **Association of African American Museums**

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The Association of African American Museums (AAAM) is a non-profit membership organization serving the interests and needs of black museums and cultural institutions, and black museum professionals throughout the nation. Established as the single representative and principal voice of the African American museum movement, AAAM seeks to strengthen and to advocate the interests of institutions and individuals committed to the preservation of African- derived cultures.

In additions to its other services, the organization publishes *African American Heritage Directory*, a directory of black museums and related institutions, in collaboration with Howard Johnson Hotels.

*Contact: William H. Billingsley, AAAM Executive Director  
National Afro-American Museum & Cultural Center  
Box 578, 1350 Brush Row Road  
Wilberforce, OH 45384  
Phone: (937) 376-4944 Ext. 123  
Fax: (937) 376-2007  
E-mail: [billingsley@blackmuseums.org](mailto:billingsley@blackmuseums.org)  
[www.blackmuseums.org](http://www.blackmuseums.org)*

## **Bureau of Land Management\***

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The Bureau of Land Management (BLM), an agency of the U.S. Department of the Interior, manages more public land – 261 million surface acres – than any other Federal agency. Most of the public lands and waters managed by the BLM are located in the 12 Western States, including Alaska. The BLM, with a budget of \$1.9 billion, also administers 700 million acres of subsurface mineral estate throughout the Nation. The BLM's multiple-use mission is to sustain the health and productivity of the public lands for the use and enjoyment of present and future generations. The BLM has nearly 10,000 full-time employees working in the Washington, D.C. headquarters, 12 state offices and more than 200 field offices. The BLM is also responsible for operating the National Interagency Fire Center, in Boise, Idaho; the National Applied Resource Sciences Center, National Business, and the National Human Resources Management Center, in Denver, Colorado; and the National Training Center, in Phoenix, Arizona.

The BLM public lands of the American West present rugged and remarkable landscapes for the use and enjoyment of all Americans and international visitors. Among the most spectacular of these natural treasures are the national conservation areas, national monuments, wild and scenic rivers, national and scenic historic trails, wilderness areas, and wilderness study areas that comprise the BLM's National Landscape Conservation System. The BLM public lands contain more than 200,000 miles of fishable streams, 2.2 million acres of lakes and reservoirs, 6,600 miles of floatable rivers, more than 500 boating access points, and almost 70 national back country byways. The BLM public lands also hold greater numbers and varieties of fossils than any other Federal or State agency. From some of the earliest creatures known to inhabit North America to the magnificent dinosaurs, the BLM public lands serve as a first-class laboratory for scientists from all over the world. Additionally, archaeological and historical treasures abound on the BLM public lands. Native American sacred sites and cliff dwelling, pioneer trails, and frontier ghost towns are just some of the resources that the BLM safeguards for posterity.

*Contact: Bureau of Land Management  
1849 C Street, NW, Room 406-LS  
Washington, DC 20240  
Phone: (202) 452-5125  
Fax: (202) 452-5124  
[www.blm.gov](http://www.blm.gov)*

## **Cultural & Heritage Tourism Alliance\***

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The Cultural & Heritage Tourism Alliance is a group of marketing professionals who share the challenge of attracting cultural and heritage tourists to their towns, cities, regions and states. There is no formal office or association and no dues. Anyone working the industry may be part of the Alliance by joining the database.

The mission of the C&HTA is to:

- ♦ Strengthen cultural and heritage tourism and address shared challenges in the travel industry,
- ♦ Advocate for the value of cultural and heritage tourism,
- ♦ Provide an annual forum for professional development and
- ♦ Promote the integration of culture and heritage into a broad range of economic development strategies.

The C&HTA met for the first time in 1998 in San Diego and has held an annual conference each year since. All who work in the field are welcome to attend for education and networking.

The C&HTA is represented in *Partners in Tourism* and on the Board of the National Councils of the *U.S. Travel Association*.

*Contact: Tracey Wickersham, C&HTA Co-Chair  
Director of Cultural Tourism  
Seattle's Convention and Visitors Bureau  
One Convention Place - 701 Pike Street, Suite 800  
Seattle, WA 98101  
Phone: (206) 461-5812  
Email: [twickersham@visitseattle.org](mailto:twickersham@visitseattle.org)  
[www.chtalliance.com](http://www.chtalliance.com)*

## **Destination Marketing Association International**

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Destination Marketing Association International (DMAI) is the world's largest and most reliable resource for official destination marketing organizations (DMOs) and is dedicated to improving the effectiveness of over 1,500 professionals from 625+ destination marketing organizations in more than 25 countries.

DMAI provides their members—professionals, industry partners, students & educators—the most cutting-edge educational resources, networking opportunities, and marketing benefits available worldwide. It's the world's largest association of convention and visitor bureaus (CVBs) and was founded over 90 years ago. DMAI offers an Online Bookstore, Online Resource Center, email discussion lists for members and Professional certificates and designations (PDM, CDME).

DMAI is the official online travel portal: [OfficialTravelGuide.com](http://OfficialTravelGuide.com) and Meeting Information Network (MINT), the meetings and convention database.

*Contact: Destination Marketing Association International  
2025 M Street NW, Suite 500  
Washington, D.C. 20036 USA  
Phone: (202) 296-7888  
Fax: (202) 296-7889  
Toll Free: (888) 275-3140 (U.S. Only)  
[www.destinationmarketing.org](http://www.destinationmarketing.org)*

## **Federation for State Humanities Councils\***

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The Federation of State Humanities Councils, founded in 1977, is the membership association of the 56 state councils. Through its program of research, conferences, collaborative projects, and communication to members, legislators and others on issues of public interest, the Federation provides support for the state humanities councils and strives to create greater awareness of the humanities in public and private life.

Councils are independent, nonprofit organizations run by small staffs and governed by volunteer boards drawn from academia and the public, which support grassroots humanities programs and community-based activities in each state and US territory. Humanities councils were created by Congress in the early 1970s and receive annual congressional appropriations through the National Endowment for the Humanities, which for most councils is supplemented by state and private funding.

*Contact: Esther Mackintosh, President  
Federation for State Humanities Councils  
1600 Wilson Blvd., Suite 902  
Arlington, VA 22209  
Phone: (703) 908-9700  
Fax: (703) 908-9706  
E-mail: [emackintosh@statehumanities.org](mailto:emackintosh@statehumanities.org)  
[www.statehumanities.org](http://www.statehumanities.org)*

## **Foundation Center, The**

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The Foundation Center is an independent national nonprofit service organization established by foundations to provide an authoritative source of information on foundation and corporate giving. Since 1956, the Foundation Center has done this by maintaining a comprehensive and up-to-date database on foundations and corporate giving programs, by producing directories and other books on nonprofit management, and by analyzing trends in foundation support of the nonprofit sector.

It publishes *The Foundation Directory Online*, its electronic database with information on more than 90,000 grantmakers and more than one million grants, and dozens of other directories, guides, and research reports. Information from the database is available electronically through custom searching and on-line services and on CD-ROM. As a vital component of its mission, the Foundation Center offers information free to the public at five Foundation Center library/learning centers (New York, Washington DC, Atlanta, Cleveland, and San Francisco) and approximately 340 Cooperating Collections across the country. Through a program of classes, educational seminars, and online training the Foundation Center introduces thousands of grant seekers each year to the funding research process. Cooperating Collections contain a core collection of the Center's reference works and have staff trained to direct grant seekers to appropriate funding information resources. Many maintain books and reports on local funders and IRS returns for foundations located in their state. The Center's web site receives more than 47,000 visits each day.

*Contact: National Headquarters:  
The Foundation Center  
79 Fifth Avenue / 16<sup>th</sup> Street  
New York, NY 10003  
Phone: (212) 620-4230 or (800) 424-9836  
Fax: (212) 807-3677  
[www.foundationcenter.org](http://www.foundationcenter.org)*

## **Getty Conservation Institute, The**

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The Getty Conservation Institute works internationally to advance conservation in the visual arts. The Institute serves the conservation community through scientific research, education and training, model field projects, and the dissemination of information. The Institute is a program of the J. Paul Getty Trust, an international cultural and philanthropic institution devoted to the visual arts and the humanities.

*Contact: The Getty Conservation Institute  
1200 Getty Center Drive, Suite 700  
Los Angeles, CA 90049-1684  
Phone: (310) 440-7325  
Fax: (310) 440-7702  
www.getty.edu*

## **Getty Grant Program, The**

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The Getty Grant Program provides crucial support to institutions and individuals throughout the world in fields that are aligned most closely with the J. Paul Getty Trust's strategic priorities. It therefore funds a diverse range of projects that promote learning and scholarship about the history of the visual arts and the conservation of cultural heritage, and it consistently searches for collaborative efforts that set high standards and make significant contributions.

*Contact: The Getty Grant Program  
1200 Getty Center Drive, Suite 800  
Los Angeles, CA 90049-1685  
Phone: (310) 440-7320  
Fax: (310) 440-7703  
www.getty.edu*

## **Heritage Preservation**

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Heritage Preservation works to ensure the preservation of America's collective heritage for present and future generations. Programs and publications provide advice and guidance on the proper care and maintenance of historic documents, books and archives, works of art, photographs, architecture, monuments, natural science specimens, and family heirlooms.

Heritage Preservation works with its members, the nation's leading museums, libraries and archives, historic preservation organizations and historical societies, to inform the public of the need to preserve our collective heritage.

*Contact: Heritage Preservation  
1012 14<sup>th</sup> Street, NW, Suite 1200  
Washington, DC 20005  
Phone: (202) 233-0800  
Fax: (202) 233-0807  
www.heritagepreservation.org*

## **Institute of Museum and Library Services\***

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The Institute of Museum and Library Services (IMLS) is an independent federal agency that supports museums' education role through grant programs that encourage outstanding museum management and comprehensive collections care practices. IMLS is the only federal source of operating support for this diverse group of education institutions.

Eligible institutions include: aquariums; arboretums and botanical gardens; art museums; children's museums; general museums; historic houses and sites; history museums; nature centers; natural history and anthropology museums; planetariums; science and technology centers; and specialized museums and zoos.

Grant categories include general operating support, conservation project support, museum leadership initiatives, professional services programs, museum assessments; and conservation assessments.

Assessment grants are available on a first-come, first-served basis. All other grants are made through a competitive national peer review process with application deadlines throughout the year.

*Contact: Institute of Museum and Library Services  
1800 M Street NW, 9th Floor  
Washington, DC 20036-5802  
Phone: (202) 653-IMLS  
Fax: (202) 653-4600  
E-mail: [imlsinfo@imls.gov](mailto:imlsinfo@imls.gov)  
[www.imls.gov](http://www.imls.gov)*

*Office of Museum Services  
Phone: (202) 653-4789  
Fax: (202) 653-4608*

*Office of Library Services – Discretionary Programs  
Phone: (202) 653-4700  
Fax: (202) 653-4601*

## **Land Trust Alliance**

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The Land Trust Alliance is a national conservation organization that works to save the places people love by strengthening land conservation throughout America. The Alliance is leading a national campaign to increase tax benefits for conservation so that more landowners can afford to conserve their land in the midst of enormous pressure to develop. The Alliance serves as a university for land conservation that trains the people who do the work to conserve your favorite farm, forest, park or trail. The Alliance also strengthens community-based land trusts by providing nonprofit management consulting, innovative research, state of the art business practices, and support for accreditation services. And the Alliance's legal defense initiative ensures that land, once protected, stays protected for all time. Finally, the Alliance leverages national media to engage more Americans in the act of saving our most treasured places.

Based in Washington, D.C., with several regional offices, the Alliance publishes reference books and a quarterly magazine; sponsors an annual conference called Rally, and other educational forums; develops and disseminates reports and data of interest to the land trust community; and represents the land trust community in Washington on public policy matters affecting land conservation. Please visit [www.lta.org](http://www.lta.org) to learn more.

*Contact: Land Trust Alliance  
1660 L Street, NW, Suite 1100  
Washington, DC 20036  
Phone: (202) 638-4725  
Fax: (202) 638-4730  
E-mail: [info@lta.org](mailto:info@lta.org)  
[www.lta.org](http://www.lta.org)*

## **National Alliance of Preservation Commissions**

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The National Alliance of Preservation Commissions (NAPC) builds strong local preservation programs through education, information and advocacy. NAPC publishes *The Alliance Review* newsletter; produces technical seminars and conferences, regional events, and an annual meeting and workshops held in conjunction with the National Trust's Annual Preservation Conference; maintains an information resource center and a database of historic preservation commissions in the United States.

*Contact: National Alliance of Preservation Commissions  
P.O. Box 1605  
Athens, GA 30603  
Phone: (706) 542-4731  
Fax: (706) 583-0320  
E-mail: [napc@uga.edu](mailto:napc@uga.edu)  
[www.sed.uga.edu/pso/programs/napc/napc.htm](http://www.sed.uga.edu/pso/programs/napc/napc.htm)*

## **National Assembly of State Arts Agencies\***

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The National Assembly of State Arts Agencies (NASAA) is the membership organization of the nation's state and jurisdictional arts agencies. NASAA's mission is to advance and promote a meaningful role for the arts in the lives of individuals, families and communities throughout the United States. NASAA empowers state arts agencies through strategic assistance that fosters leadership, enhances planning and decision making, and increases resources.

*Contact: National Assembly of State Arts Agencies  
1029 Vermont Avenue, NW, 2<sup>nd</sup> Floor  
Washington, DC 20005  
Phone: (202) 347-6352  
Fax: (202) 737-0526  
E-mail: [nasaa@nasaa-arts.org](mailto:nasaa@nasaa-arts.org)  
[www.nasaa-arts.org](http://www.nasaa-arts.org)*

## **National Association of State Development Agencies**

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The National Association of State Development Agencies (NASDA) is a membership organization which focuses on state economic development agencies and issues. Its core members are state economic development directors and the key managers in their agencies. NASDA welcomes and can accommodate a wide range of public and private officials involved in economic development and has numerous special publications, workshops and other programs which address issues of concern to these various audiences.

*Contact: National Association of State Development Agencies  
12884 Harbor Drive  
Woodbridge, VA 22192  
Phone: (703) 490-6777  
Fax: (703) 492-4404  
E-mail: [spope@nasda.com](mailto:spope@nasda.com)  
[www.nasda.com/about.html](http://www.nasda.com/about.html)*

## **National Conference of State Historic Preservation Officers\***

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The National Conference of State Historic Preservation Officers is the professional association of the state government officials who carry out the national historic preservation program as delegates of the Secretary of the Interior pursuant to the National Historic Preservation Act (16 USC 470). The State Historic Preservation Officers (SHPO's) locate and record historic properties, nominate significant historic properties to the National Register, foster historic preservation programs at the local government level and the creation of preservation ordinances, provide matching funds for preservation projects, comment upon preservation projects under consideration for the federal rehabilitation tax credit, review all federal projects for impact on historic properties under Section 106 of the Act and the regulations of the Advisory Council on Historic Preservation, and provide technical assistance on restoration and other preservation activities to federal agencies, state and local governments, and the private sector.

The State Historic Preservation Office in each state is a source for information for heritage tourism projects including research assistance, restoration grants, loans, and state and federal tax incentives. The National Conference of State Historic Preservation Officers has a Heritage Tourism Task Force.

*Contact: National Conference of State Historic Preservation Officers  
444 North Capitol Street, NW, Suite 342  
Washington, DC 20001-1512  
Phone: (202) 624-5465  
Fax: (202) 624-5419  
www.ncshpo.org*

## **National Endowment for the Arts\***

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The National Endowment for the Arts is a public agency dedicated to supporting excellence in the arts – both new and established – bringing the arts to all Americans, and providing leadership in arts education. The Endowment is interested in projects regardless of the size or type of applicant organization, that are of national, regional, or field-wide significance; that tour in several states; or that provide an unusual or especially valuable contribution because of geographic location. This includes local projects that can have significant effects within communities or that are likely to serve as models for a field.

Assistance is available to eligible organizations of all sizes for projects in: Dance, Design, Folk & Traditional Arts, Literature, Local Arts Agencies, Media Arts: Film/Radio/Television, Multidisciplinary, Museums, Music, Music Theater, Opera, Presenting, Theater, Visual Arts.

Many of the arts activities that the Endowment supports attract tourists, especially exhibitions and presentations, or provide the basis for cultural attractions (e.g., folk and traditional arts fieldwork, planning and design projects).

*Contact: National Endowment for the Arts  
1100 Pennsylvania Avenue, NW  
Washington, DC 20506  
Phone: (202) 682-5400  
Email: webmgr@arts.endow.gov  
www.arts.gov*

## **National Endowment for the Humanities\***

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The National Endowment for the Humanities supports research, education, and public programs in the humanities. The Division of Preservation and Access supports documentation and cataloguing activities, the stabilization of material culture collections, and the preservation of U.S. newspapers. The Division of Public Programs supports historic site interpretation, museum, and library exhibitions, printed materials, multimedia projects, radio and television programs, reading and discussion groups, and other public programs. The Office of Challenge Grants assists non-profit institutions in developing new sources of long-term support for the humanities through grants for institutional endowments, construction, renovation, and other activities. The Office of Federal/State Partnerships provides funds that enable state humanities councils in every state and territory to support and conduct local and statewide programs for the public in museums, libraries, schools, and other community sites.

*Contact: National Endowment for the Humanities  
1100 Pennsylvania Avenue, NW  
Office of Public Affairs, Room 402  
Washington, DC 20506  
Phone: (800) NEH-1121 or (202) 606-8400  
Fax: (202) 606-8240  
E-mail: [info@neh.gov](mailto:info@neh.gov)  
[www.neh.gov](http://www.neh.gov)*

## **National Geographic Society: Center for Sustainable Destinations\***

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Part of the Research, Conservation, and Exploration division of National Geographic Mission Programs, the Center for Sustainable Destinations (CSD) is dedicated to protecting all the world's distinctive places through wisely managed tourism and enlightened destination stewardship. The core strategy for achieving this mission is geotourism, defined as tourism that sustains or enhances the geographical character of a place—its environment, culture, aesthetics, heritage, and the well-being of its residents. Working with many allied organizations, both global and local, CSD helps develop and disseminate information for adopting the geotourism approach—by destination communities, by tourism professionals, and by travelers themselves.

*Contact: National Geographic Society  
Center for Sustainable Destinations  
1145 17<sup>th</sup> Street, NW  
Washington, DC 20036-4688  
Phone: (202) 828-8045  
E-mail: [sustourism@ngs.org](mailto:sustourism@ngs.org)  
[www.nationalgeographic.com/travel/sustainable](http://www.nationalgeographic.com/travel/sustainable)*

## **National Historical Publications and Records Commission**

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The National Historical Publications and Records Commission is a federal agency that makes grants for the preservation and publication of historically important manuscripts and archives. Eligible projects include those to collect, preserve, edit, and/or publish the papers of outstanding persons or other significant historical documents relating to U.S. history. Grants can be made to state and local agencies, non-profit organizations, colleges and universities, and to individuals. The average grant amount is \$50,000.

*Contact: National Historical Publications and Records Commission  
National Archives and Records Administration  
700 Pennsylvania Avenue, NW, Room 111  
Washington, DC 20408  
Phone: (202) 501-5610  
Fax: (202) 501-5601  
E-mail: [nhprc@nara.gov](mailto:nhprc@nara.gov)  
[www.archives.gov/nhprc/](http://www.archives.gov/nhprc/)*

## **National Park Service\***

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The mission of the National Park Service (NPS) is to lead America's conservation movement, including the conservation of natural, historical, and recreational resources. Many of these objectives are expressed in activities the NPS commonly refers to as its partnership programs. These include Recreation, Trails and Conservation Assistance programs, and the various historic preservation programs through which the NPS gives grants, administers the rehabilitation tax credit program and provides other forms of aid or recognition of important resources in the culture of our nation. National Park Service programs and activities include:

National Historic Landmark Program Advisory services, technical assistance, and counseling to study and identify national historic landmarks. A bronze plaque and certificate are presented to selected landmarks at a formal ceremony.

*Contact: Paul Loether  
Phone: (202) 354-2003  
E-mail: [paul\\_loether@nps.gov](mailto:paul_loether@nps.gov)  
[www.nps.gov/nhl/](http://www.nps.gov/nhl/)*

National Register of Historic Places. The National Register of Historic Places is the official list of the Nation's cultural resources worthy of preservation and is part of a national program to coordinate and support public and private efforts to identify America's historic and archeological resources. Properties include districts, sites, buildings, structures, and objects. Nominations to the National Register are made through State Historic Preservation Offices.

*Contact: Brian Joyner  
Phone: (202) 354-2276  
E-mail: [brian\\_joyner@nps.gov](mailto:brian_joyner@nps.gov)  
[www.nps.gov/crdi](http://www.nps.gov/crdi)*

## **National Park Service\* (continued)**

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Technical assistance on evaluation and protection (architectural, archaeological, historical, and interpretation) of nationally significant resources includes publications, the Internet, and training courses.

*Contacts: Heritage Preservation Services  
E-mail: [NPS\\_Hps-info@nps.gov](mailto:NPS_Hps-info@nps.gov)  
[www.nps.gov/history/hps/](http://www.nps.gov/history/hps/)*

*National Heritage Areas  
E-mail:  
[www.nps.gov/history/heritageareas/](http://www.nps.gov/history/heritageareas/)*

*Archeology  
E-mail: [DCA@nps.gov](mailto:DCA@nps.gov)  
[www.nps.gov/history/archeology/index.htm](http://www.nps.gov/history/archeology/index.htm)*

*Rivers, Trails and Conservation Assistance Program  
Rick Potts  
Phone: (202) 354-6900  
E-mail: [Rick\\_Potts@nps.gov](mailto:Rick_Potts@nps.gov)  
[www.nps.gov/rtca](http://www.nps.gov/rtca)*

Preservation publications for owners of historic buildings, landscapes, and national historic landmarks, including information on preservation techniques, interpretation, and documentation and various publication listings are available on the NPS web site.

*Contact: National Park Service  
1849 C Street, NW, Suite 2280  
Washington, DC 20240  
E-mail: [nps\\_hps-info@nps.gov](mailto:nps_hps-info@nps.gov)  
[www.nps.gov/history/hps/freepubs.htm](http://www.nps.gov/history/hps/freepubs.htm)*

## **National Scenic Byways Program**

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Under the program, the U.S. Secretary of Transportation recognizes certain roads as National Scenic Byways or All-American Roads based on their archaeological, cultural, historic, natural, recreational and scenic qualities. The Federal Highway Administration administers the program and uses the term America's Byways™ to market the collection of 75 National Scenic Byways and 21 All-American Roads in 39 states.

The Secretary makes grants to states to implement projects on highways designated as National Scenic Byways or All-American Roads, or as State scenic byways. The maximum Federal share is 80%. Federal land management agencies are allowed to provide this share for projects on Federal or Indian lands. The grants may be used for planning projects to inventory, preserve and enhance the qualities of the byway, safety improvements, construction of bike and pedestrian facilities, development of visitor information such as brochures and interpretive facilities and scenic overlooks, resource protection such as scenic easements and byway marketing.

## **National Scenic Byways Program** *(continued)*

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From 1992-2004, the National Scenic Byways Program has provided \$219 million for 1,595 projects in 50 states, Puerto Rico and the District of Columbia.

*Contact: National Scenic Byways Program  
Federal Highway Administration  
U.S. Department of Transportation  
400 Seventh Street, SW  
Washington, DC 20590  
Phone: (800) 4-BYWAYS x3  
Fax: (202) 366-7660  
www.bywaysonline.org – Program Info.  
www.byways.org – Traveler Info.*

## **National Tour Association**

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The National Tour Association is the premier packaged travel association with a membership that includes nearly 650 tour companies; nearly 2,400 tour suppliers such as hotels, attractions, restaurants, airlines, motorcoach companies and others; and approximately 800 destination marketing organization members, such as state and provincial tourism offices, convention and visitor bureaus and Chambers of Commerce. NTA has members from 20 countries, who must abide by a code of ethics and meet strict membership requirements.

NTA facilitates contacts between tour operators, travel suppliers and destination marketers and provides its members with education by the experts in travel planning, marketing and service delivery. NTA funds and supports research projects designed to improve packaged travel in ways that will enhance the experience for all participants. NTA's research program is largely carried out by a separate, non-profit organization called the National Tourism Foundation. Working through its representative in Washington, DC, and an active government relations committee of its members, NTA participates actively in tourism-related deliberations within the legislative and executive branches of the federal government, especially about issues that affect the group tour and packaged travel industry. NTA Publishes *Courier* magazine, its monthly membership magazine (advertising accepted.)

*Contact: National Tour Association  
546 East Main Street  
Lexington, KY 40508  
Phone: (800) 682-8886  
Fax: (859) 226-4414  
www.ntaonline.com*

## **National Trust for Historic Preservation\***

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The National Trust for Historic Preservation is a non-profit membership organization bringing people together to protect, enhance and enjoy the places that matter to them. By saving the places where great moments from history – and the important moments of everyday life – took place, the National Trust for Historic Preservation helps revitalize neighborhoods and communities, spark economic development and promote environmental sustainability.

With headquarters in Washington, DC, nine regional and field offices, 29 historic sites, and partner organizations in all 50 states, the National Trust for Historic Preservation provides leadership, education, advocacy and resources to a national network of people, organizations and local communities committed to saving places, connecting us to our history and collectively shaping the future of America's stories.

The National Trust has a variety of programs that can assist local preservation and heritage tourism efforts such as the Heritage Tourism Program, the National Main Street Center, and the Historic Hotels of America. It also has several funding programs that can assist local preservation efforts. These are administered through the Trust's regional offices.

The **Heritage Tourism Program** is a fee-for-service program. The program helps historic sites, communities, states, and federal agencies develop and market a wide variety of tourism programs. To strengthen the ties between heritage and tourism, it secures partnerships between preservation entities and the travel industry. The program produces publications and videos, including *Getting Started: How to Succeed in Heritage Tourism* and is currently spearheading a national cultural heritage tourism initiative, *Share Your Heritage*, on behalf of Partners in Tourism. For more information on *Share Your Heritage* go to [www.culturalheritagetourism.org](http://www.culturalheritagetourism.org).

The **National Main Street Center** is a fee-for-service program that provides access to experts with knowledge of every aspect of commercial district revitalization and historic preservation. The Center links hundreds of downtown revitalization programs into a strong network.

**Historic Hotels of America** (HHA) identifies quality hotels that have faithfully maintained their historic integrity, architecture and ambience. These hotels are promoted nationally and internationally to those who prefer historic settings for their leisure and business travel. Member hotels in this program must be located in a building that is at least 50 years old and listed in or eligible for, the National Register of Historic Places or recognized locally as having historic significance. Current membership totals more than 213 hotels and resorts in 39 states, the District of Columbia, Puerto Rico and the U.S. Virgin Islands.

Hotels range in size from the eight-room American Hotel in Sag Harbor, New York to the Palmer House in Chicago with 1,639 rooms. A directory of member hotels is available for purchase.

## **National Trust for Historic Preservation\* (continued)**

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*Contact: National Trust for Historic Preservation  
1785 Massachusetts Avenue, NW  
Washington, DC 20036  
Phone: (202) 588-6000  
E-mail: [info@nthp.org](mailto:info@nthp.org)  
[www.preservationnation.org](http://www.preservationnation.org)*

*Main Street Center  
Phone: (202) 588-6219  
E-mail: [mainstreet@nthp.org](mailto:mainstreet@nthp.org)  
[www.preservationnation.org/main-street/](http://www.preservationnation.org/main-street/)*

*Heritage Tourism Program  
Phone: (303) 413-1986  
E-mail: [cht@nthp.org](mailto:cht@nthp.org)  
[www.preservationnation.org/heritage-tourism](http://www.preservationnation.org/heritage-tourism)  
[www.culturalheritagetourism.org](http://www.culturalheritagetourism.org)*

*Historic Hotels of America  
Phone: (202) 772-8000  
Reservations: (800) 678-8946  
E-mail: [HHA@preferredhotelgroup.com](mailto:HHA@preferredhotelgroup.com)  
[www.historichotels.org](http://www.historichotels.org)*

The Regional and Field Offices bring the programs and tools of the National Trust to local communities across the country. They offer technical assistance through consultations and field visits and financial assistance, primarily through small grants to help jump start local efforts. They convene educational programs for professional preservationists, and they work to foster preservation-friendly public policies which affect historic places. They also provide leadership on issues that concern entire regions, such as saving historic schools, fighting sprawl, and revitalizing cities through historic preservation.

For more information on regional and field offices: [www.preservationnation.org/about-us/regional-offices/](http://www.preservationnation.org/about-us/regional-offices/)

*Midwest – Chicago, IL  
IL, IN, IA, MI, MN, MO, OH, WI  
Phone: (312) 939-5547  
E-mail: [mwro@nthp.org](mailto:mwro@nthp.org)*

*Mountains/Plains – Denver, CO  
CO, KS, MT, NE, ND, SD, UT, WY  
Phone: (303) 623-1504  
E-mail: [mpro@nthp.org](mailto:mpro@nthp.org)*

*Northeast – Boston, MA  
CT, ME, MA, NH, NY, RI, VT  
Phone: (617) 523-0885  
E-mail: [nero@nthp.org](mailto:nero@nthp.org)*

*Northeast Field – Philadelphia, PA  
DE, NJ, PA  
Phone: (215) 848-8033  
E-mail: [nefo@nthp.org](mailto:nefo@nthp.org)*

*Southern – Charleston, SC  
AL, FL, GA, KY, LA, MS, NC, PR,  
SC, TN, VI  
Phone: (843) 722-8552  
E-mail: [soro@nthp.org](mailto:soro@nthp.org)*

*Southern Field – Washington, DC  
DC, MD, VA, WV  
Phone: (202) 588-6040  
E-mail: [sfo@nthp.org](mailto:sfo@nthp.org)*

*Southwest – Fort Worth, TX  
AR, NM, OK, TX  
Phone: (817) 332-4398  
E-mail: [swro@nthp.org](mailto:swro@nthp.org)*

*Western – San Francisco, CA  
AK, AZ, CA, HI, ID, NV, OR, WA  
Phone: (415) 947-0692  
E-mail: [wro@nthp.org](mailto:wro@nthp.org)*

## **National Trust for Historic Preservation\* (continued)**

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Financial Assistance: [www.preservationnation.org/resources/find-funding/](http://www.preservationnation.org/resources/find-funding/)

The regional offices provide financial assistance for numerous preservation projects throughout the regions through the National Trust's grant and loan programs:

- ◆ The National Preservation Fund, provides matching grants to nonprofit organizations, universities and public agencies to support project planning, development of preservation education programs, or conferences and workshops.
- ◆ The Johanna Favrot Fund for Historic Preservation provides grants to nonprofit organizations, government agencies, for-profit businesses and individuals for projects that contribute to the preservation or the recapture of an authentic sense of place.
- ◆ The Cynthia Woods Mitchell Fund for Historic Interiors provides grants to nonprofits and government agencies for projects that assist in the preservation, restoration and interpretation of historic interiors.

### **Preservation Action**

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Preservation Action coordinates a network of community activists, preservation professionals, historians, commercial investors and civic leaders working together to advocate for our architectural heritage. Founded in 1974, Preservation Action is the only national 501 (c) (4) preservation lobby. Preservation Action takes the lead from local activists and represents their interests on Capitol Hill and is dedicated to:

- ◆ Elevating historic preservation as a national priority through our legislative actions;
- ◆ Monitoring federal agency actions that affect the preservation of the nation's historic and cultural resources;
- ◆ Participating directly in policy development;
- ◆ Creating an environment for others to succeed with their preservation initiatives.

Preservation Action monitors federal legislation and keeps members informed of its consequences for preservation through weekly legislative updates, committee conference calls, quarterly national meetings and in-depth policy reports.

*Contact: Preservation Action  
401 F Street, NW, Suite 324  
Washington, DC 20001  
Phone: (202) 637-7873  
Fax: (202) 637-7874 fax  
E-mail: [mail@preservationaction.org](mailto:mail@preservationaction.org)  
[www.preservationaction.org](http://www.preservationaction.org)*

## **President's Committee on the Arts and the Humanities\***

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The President of the United States recognizes that the nation's cultural life contributes to the vibrancy of society and the strength of democracy. The President's Committee on the Arts and the Humanities (PCAH) helps to incorporate the arts and humanities into White House objectives. The committee bridges federal agencies and the private sector. It recognizes cultural excellence; engages in research; initiates special projects; and stimulates private funding. As an example, the President's Committee took a leadership role in cultural tourism when it convened with the U.S. Department of Commerce the 2005 U.S. Cultural and Heritage Tourism Summit and issued the subsequent white paper, *A Position Paper on Cultural and Heritage Tourism*.

Through its current role in *Save America's Treasures* the PCAH continues to invest in the preservation of our nation's most important cultural and historic treasures.

Contact: *Kimber D. Craine, Director of Program Initiatives  
President's Committee on the Arts & the Humanities  
1100 Pennsylvania Avenue, NW, Suite 526  
Washington, DC 20506  
Phone: (202) 682-5661  
Fax: (202) 682-5668  
E-mail: [kcraine@pcah.gov](mailto:kcraine@pcah.gov)  
[www.pcah.gov](http://www.pcah.gov)*

## **Rails-to-Trails Conservancy**

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The purpose of Rails-to-Trails Conservancy (RTC) is to create a nationwide network of trails from former rail lines and connecting corridors to build healthier places for healthier people. Established in 1986, RTC is a national nonprofit public charity with more than 100,000 members and supporters. RTC is based in Washington, DC, with field offices across the country. RTC carries out a program of technical assistance, public education, advocacy, negotiation, corridor preservation, regulatory action, and corridor assessments. Through a nationwide network of contacts in the recreation, transportation and conservation communities, RTC notifies trail advocates and local governments of upcoming railroad abandonments; assists public and private agencies in the legalities of trail corridor acquisition; provides technical assistance to private citizens as well as trail planners and managers on trail design, development and protection; and publicizes trails and greenways issues throughout the country.

Contact: *Rails-to-Trails Conservancy  
1100 17th Street, NW, 10th Floor  
Washington, DC 20036  
Phone: (202) 331-9696  
Fax: (202) 331-9680  
[www.railstotrails.org](http://www.railstotrails.org)*

## **Scenic America**

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Scenic America is the only national nonprofit organization dedicated solely to preserving and enhancing the visual character of America's communities and countryside. Through national advocacy efforts and technical assistance services, local and national projects, and the support of its state affiliates, Scenic America fights to eliminate billboard blight; mitigate the impact of visual intrusions like cell phone towers and overhead power lines, while promoting scenic easements and other strategies to protect open space; preserve the visual qualities of public lands; protect the scenic character of the nation's highways and byways, and promote context-sensitive highway solutions; and build a national movement to preserve and defend America's irreplaceable scenic resources.

*Contact: Scenic America  
1634 I Street, NW, Suite 510  
Washington, DC 20006  
Phone: (202) 638-0550  
Fax: (202) 638-3171  
E-mail: [scenic@scenic.org](mailto:scenic@scenic.org)  
[www.scenic.org](http://www.scenic.org)*

## **Society of American Travel Writers**

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The Society of American Travel Writers (SATW) is a not-for-profit professional association of writers, photographers, editors, electronic media and film journalists, film lecturers, and public relations representatives. Its purposes are the mutual support and professional advancement of its members, as well as to serve the traveling public. It exists to promote unbiased, accurate and interesting reporting on travel destinations, facilities and services, and on consumer issues directly affecting the traveling public. In magazines and newspapers, travel books and guides, radio and television programs, the Society's members strive to provide readers, viewers and listeners complete, accurate and interesting information on travel destinations, facilities and services. The Society works to raise the standards of the profession. In addition, it seeks to guard the right of freedom to travel and to encourage conservation and preservation of historic sites and natural wonders.

*Contact: Society of American Travel Writers  
7044 S. 13th Street  
Oak Creek, WI 53154  
Phone: (414) 908-4949  
Fax: (414) 768-8001  
E-mail: [satw@satw.org](mailto:satw@satw.org)  
[www.satw.org](http://www.satw.org)*

## **Travel and Tourism Research Association**

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The Travel and Tourism Research Association is a membership organization that serves as an international forum for the exchange of ideas and information; promotes and disseminates high quality, credible, and effective research; fosters the development of travel and tourism research and related curricula in institutes of higher education; and advocates for the effective use of research in the decision making process of professionals in the travel and tourism industry. The organization sponsors conferences and provides workshops, seminars, and conferences that help members maintain or enhance their professional skills.

*Contact: Travel and Tourism Research Association  
P.O. Box 2133  
Boise, ID 83701  
Phone: (208) 429-9511  
Fax: (208) 429-9512  
[www.ttra.com](http://www.ttra.com)*

## **United States Tour Operators Association**

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The United States Tour Operators Association (USTOA), founded in 1972, is a professional organization representing the tour operator industry. USTOA's Active Members, whose tours encompass the entire globe, are among the world's leading tour operators.

To become an Active Member of USTOA, a tour operator is required to have a total of 18 references from a variety of industry sources and financial institutions, and must meet specific minimums in terms of tour passengers and/or dollar volume. The company must also be in business at least three years under the same management in the U.S., and must carry a minimum of \$1 million professional liability insurance. Another important membership requirement is adherence to USTOA's strict code of ethics, which is framed by a pledge to encourage and maintain the highest standards of professionalism, integrity and service. In addition to these requirements, all Active USTOA Members must participate in USTOA's Travelers Assistance Program.

*Contact: United States Tour Operators Association  
275 Madison Avenue, Suite 2014  
New York, NY 10173  
Phone: (212) 750-7371  
Fax: (212) 599-6744  
[www.ustoa.com](http://www.ustoa.com)*

## **U.S. Department of Agriculture Forest Service\***

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The USDA Forest Service National Heritage Program represents Heritage Resources programs and staffs on 155 national forests and grasslands. The Heritage Program sponsors several national public programs supporting both forest recreation and cultural tourism.

The Forest Service has two national programs and an experimental international program for public outreach – the volunteer Passport In Time (PIT) program, and the fee programs, Heritage Expeditions and Heritage Excursions. All the programs help meet Forest Service goals of preserving cultural resources with the help of the public, and both programs provide the interested public with hands-on, real experiences to fulfill a desire to actually *do* heritage preservation work. The PIT program is advertised twice a year through *The PIT Traveler* and Heritage Expeditions information is available through the Forest Service webpage. The Heritage Excursions is a 14 night/15 day archeological excursion that takes place in Italy; for more information go to the Forest Service Recreation webpage [www.fs.fed.us/recreation/](http://www.fs.fed.us/recreation/).

The Forest Service National Heritage Program supports the recreational cabin rental program, providing historic cabins, camps and fire lookout towers for camping rental use. Most forests have local, ongoing cultural tourism opportunities, and while all are supported by the National Heritage Program, information concerning these local opportunities is best found at the local forest units.

*Contacts:       USDA Forest Service  
                  Recreation, Heritage and Wilderness Resources  
                  1400 Independence Avenue, SW  
                  Washington, DC 20250-1125  
                  Phone: (202) 205-1706  
                  Fax: (202) 205-1145  
                  [www.fs.fed.us](http://www.fs.fed.us)  
                  [www.fs.fed.us/recreation/reservations/](http://www.fs.fed.us/recreation/reservations/)*

*Contacts:       Michael Kaczor, Heritage Program Leader  
                  (202) 205-1427*

*Floyd Thompson, Tourism Program Leader  
                  (202) 205-1423*

*Jill Osborn, PIT Program Coordinator  
                  (208) 373-4162 (Boise, ID)*

*Kent A. Schneider, Ph.D. - Manager, Heritage Program  
                  (404) 347-7250 (Atlanta, GA)*

## U.S. Department of Agriculture Rural Development \*

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USDA Rural Development is helping fulfill the promise and overcome the problems of the nation's rural heartland. USDA Rural Development was created in 1994 when rural economic and community development programs that had been splintered among various USDA agencies were forged into a new mission area. With this action, the Farmers Home Administration, Rural Development Administration, Rural Electrification Administration and Agricultural Cooperative Service passed into history, but their tradition of service to America is being carried on by USDA Rural Development.

USDA's Rural Development mission area is committed to helping improve the economy and quality of life in all of rural America. Financial programs support such essential public facilities and services as water and sewer systems, housing, health clinics, emergency service facilities and electric, telephone and telecommunication services. Economic development is promoted by supporting loans to businesses through banks and community-managed lending pools. Technical assistance and information is provided to help agricultural and other cooperatives get started and improve the effectiveness of their member services. And technical assistance is offered to help communities undertake community empowerment programs.

Each year, USDA Rural Development programs create or preserve tens of thousands of rural jobs and create or improve the quality of rural housing. To multiply the impact of its programs, USDA Rural Development is working with state, local and Indian tribal governments, as well as private and nonprofit organizations and user-owned cooperatives.

Detailed information and applications for financial assistance are available through Rural Development State Offices.

*Contact:           USDA Rural Development  
                      Legislative & Public Affairs Staff  
                      USDA Rural Development, Room 4801-S, Mail Stop 0705  
                      1400 Independence Avenue SW  
                      Washington, DC 20250-0705  
                      Phone: (202) 720-4323  
                      TTY: (800) 877-8339 (Federal Information Relay Service)  
                      Fax: (202) 690-4083  
                      [www.rurdev.usda.gov](http://www.rurdev.usda.gov)*

*U.S. Forest Service  
Phone: (202) 205-1760  
[www.fs.fed.us](http://www.fs.fed.us)*

*Natural Resources Conservation Service  
Phone: (202) 720-7246  
[www.nrcs.usda.gov](http://www.nrcs.usda.gov)*

The following are most relevant to tourism:

**Utilities Programs** assist rural communities with improving the Electrification, Telecommunications, and Water and Waste Disposal Financing in a service-oriented, forward looking, and financially responsible manner. The Distance Learning and Telemedicine Program is designed to encourage, improve, and make affordable the use of telecommunications, computer networks and related technology for rural communities to improve access to educational and/or medical services.

### **Business-Cooperative Programs**

#### Business and Industrial (B&I) Guaranteed Loans

Purpose: To improve, develop or finance business, industry and employment and to improve the economic and environmental climate in rural communities; including pollution abatement and control. This purpose is achieved through bolsters the existing private credit structure through guarantee of quality loans which will provide lasting community benefits. This type of assistance is available to businesses located in areas outside any city with a population of 50,000 or more and its immediately adjacent urbanized or urbanizing area. Eligible entities include corporations, partnerships, cooperatives, federally recognized Indian tribes, individuals, and other legal entities.

#### Intermediary Relending Program Loans

Purpose: To finance business facilities and community development projects in rural areas including cities with a population of less than 25,000. This is achieved through loans made by RBS to intermediaries who provide loans to ultimate recipients for business facilities and community development projects. Eligible intermediaries include public bodies, nonprofit corporations, Indian tribes and cooperatives.

#### Rural Business Enterprise Grants

Purpose: To help public bodies, nonprofit corporations, and federally recognized Indian Tribal groups finance and facilitate development of small and emerging private business enterprises located in areas outside the boundary of a city of 50,000 or more and its immediately adjacent urbanized or urbanizing area. Funds may be used to finance and develop small and emerging private business enterprises. Costs that may be paid from grant funds include the acquisition and development of land and the construction of buildings, plants, equipment, access streets and roads, parking areas, utility and service extensions; refinancing; fees for professional services; technical assistance and training associated with technical assistance; startup operating costs and working capital; providing financial assistance to a third party; production of television programs to provide information to rural residents; and creation, expansion, and operation of rural distance learning networks.

#### Rural Economic Development Loans and Grants

Purpose: To finance rural economic development and rural job creation projects that are based on sound economic and financial analyses. Loans and grants are made to RUS electric and telephone borrowers who use the funds to provide financing for business and community development projects. Loans are provided to finance a broad array of projects, including for-profit businesses. Grants are targeted to certain purposes such as community development assistance, education and training for economic development, medical care, telecommunications for education, job training or medical services, business incubators, and technical assistance. RUS borrowers may receive financing for grant purposes through either a grant to establish a revolving loan fund or a combination loan and grant.

**Housing Programs** are available to aid in the development of rural America. Rural Housing programs are divided into three categories: Community Facilities (CF), Single Family Housing (SFH.), and Multi-Family Housing (MF).

#### Community Facilities Loans

Purpose: To construct, enlarge, extend, or otherwise improve community facilities providing essential services in rural areas and towns with a population of 50,000 or less. The funds are available to public entities such as municipalities, counties, special-purpose districts, Indian tribes, and corporations not operated for profit. Rural Development also guarantees community facility loans made by banks or other eligible lenders.

## **U.S. Travel Association\***

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The U.S. Travel Association is a national, non-profit organization that unites and represents the common interests of all components of the U.S. travel industry. Its mission is to increase travel to and within the United States. U.S. Travel takes a leadership position on major industry developments and initiatives in public policy, research and analysis, marketing, and public education. Its annual "International Pow Wow" event brings together more than a thousand of the world's largest inbound USA international tour operators and hundreds of media at the world's largest inbound "visit USA" marketplace. U.S. Travel members are able to join specialized councils as well as attend educational seminars. Its domestic, international and economic research studies are dedicated to providing up-to-date marketing and economic information to the U.S. travel community.

*Contact:*            *U.S. Travel Association*  
*1100 New York Avenue, NW, Suite 450*  
*Washington, DC 20005-3934*  
*Phone: (202) 408-8422*  
*Fax: (202) 408-1255*  
[www.ustravel.org](http://www.ustravel.org)

## **World Tourism Organization**

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The World Tourism Organization (WTO) is the leading international organization in the field of travel and tourism and is vested by the United Nations with a central and decisive role in promoting the development of responsible, sustainable and universally accessible tourism, with the aim of contributing to economic development, international understanding, peace, prosperity and universal respect for, and observance of, human rights and fundamental freedoms. In pursuing this aim, the Organization pays particular attention to the interests of the developing countries in the field of tourism.

In 2003, its membership reached 141 countries, seven territories and some 350 Affiliate Members representing the private sector, educational institutions, tourism associations and local tourism authorities.

*Contact:*            *World Tourism Organization*  
*Business Council*  
*Capitan Haya, 42*  
*28020 Madrid, Spain*  
*Phone: (34) 91-567-81-00*  
*Fax: (34) 91-571-37-33*  
*E-mail: omt@unwto.org*  
[www.unwto.org](http://www.unwto.org)

## **World Travel & Tourism Council**

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The World Travel and Tourism Council (WTTC) is the forum for global business leaders comprising the presidents, chairs and CEOs of 100 of the world's foremost companies. It is the only body representing the private sector in all parts of the travel and tourism industry.

WTTC's mission is to raise awareness of the full economic impact of the world's largest generator of wealth and jobs – Travel and Tourism. Governments are encouraged to unlock the industry's potential by adopting the Council's policy framework for sustainable tourism development - Blueprint for New Tourism.

*Contact:*            *World Travel & Tourism Council*

*1-2 Queen Victoria Terrace, Souverein Court  
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Phone: (+44) 870-727-9882  
Fax: (+44) 870-728-9882  
E-mail: [enquiries@wttc.org](mailto:enquiries@wttc.org)  
[www.wttc.org](http://www.wttc.org)*

**NATIONAL ORGANIZATIONS  
CROSS REFERENCE INDEX**

**Arts**

Americans for the Arts  
Cultural & Heritage Tourism Alliance  
Federation of State Humanities Council  
National Assembly of State Arts Agencies  
National Endowment for the Arts  
President's Committee on the Arts and the Humanities

**Conservation Assistance**

American Association of Museums  
American Institute for Conservation of Historic and Artistic Works  
Association of African American Museums  
Association for Living History, Farm and Agricultural Museums  
Bureau of Land Management  
Getty Conservation Institute, The  
Heritage Preservation  
Institute of Museum and Library Services  
National Geographic Society: Center for Sustainable Destinations  
National Historical Publications and Records Commissions  
USDA Forest Service  
USDA Rural Development - Natural Resources Conservation Service

**Community Development**

Alliance of National Heritage Areas  
American Association for State and Local History  
America's Byways Resource Center  
American Planning Association  
Association of African American Museums  
Bureau of Land Management  
Federation of State Humanities Council  
National Trust for Historic Preservation  
Preservation Action  
Scenic America  
USDA Forest Service  
USDA Rural Development - Natural Resources Conservation Service

**Funding Assistance**

American Society of Travel Agents  
Association of African American Museums  
Foundation Center, The  
Getty Grant Program, The  
Institute of Museum and Library Services  
Land Trust Alliance  
National Association of State Development Agencies  
National Endowment for the Arts  
National Endowment for the Humanities  
National Park Service  
National Scenic Byways Program

**Funding Assistance** *(continued)*

National Trust for Historic Preservation  
USDA Rural Development  
USDA Forest Service

**Marketing Assistance**

American Bus Association  
American Society of Travel Agents  
America's Byways Resource Center  
Association of African American Museums  
Bureau of Land Management  
Cultural & Heritage Tourism Alliance  
Destination Marketing Association International  
National Assembly of State Arts Agencies  
National Scenic Byways Program  
National Tour Association  
National Trust for Historic Preservation  
Society of American Travel Writers  
Travel and Tourism Research Association  
United States Tour Operators Association  
U.S. Travel Association  
World Tourism Organization  
World Travel & Tourism Council

**Museums**

American Association for State and Local History  
American Association of Museums  
American Bus Association  
Association for Living History, Farm and Agricultural Museums  
Association of African American Museums  
Bureau of Land Management  
Cultural & Heritage Tourism Alliance  
Federation of State Humanities Council  
Institute of Museum and Library Services

**Preservation**

Advisory Council on Historic Preservation  
Alliance of National Heritage Areas  
American Institute for Conservation of Historic & Artistic Works, The  
American Planning Association  
Association for Preservation Technology International  
Bureau of Land Management  
Cultural & Heritage Tourism Alliance  
Heritage Preservation  
Land Trust Alliance  
National Alliance of Preservation Commissions  
National Conference of State Historic Preservation Officers  
National Endowment for the Arts  
National Trust for Historic Preservation  
Preservation Action  
President's Committee on the Arts and the Humanities  
Rails-to-Trails Conservancy

**Preservation** *(continued)*

Scenic America

USDA Forest Service

USDA Rural Development - Natural Resources Conservation Service

**Tourism Research**

American Association for State and Local History

American Bus Association

Americans for the Arts

Americas Byways Resource Center

Bureau of Land Management

Cultural & Heritage Tourism Alliance

National Geographic Society: Center for Sustainable Destinations

National Park Service

National Tour Association

Travel and Tourism Research Association

USDA Forest Service

U.S. Travel Association