



## Fall 2008

### Calendar of Events

November 11-15  
National Workshop  
National Association for  
Interpretation  
Portland, OR

November 21-22  
Mid-Atlantic African-American  
Tourism Summit  
African American Tourism Council of  
Maryland, Inc.  
Email [Lou Fields](mailto:Lou.Fields@nathp.org) for more info.

January 14-16, 2009  
2009 Cultural & Heritage Tourism  
Symposium  
Ventura, CA  
[Downloadable flyer](#)

[Click here](#) for more events.

### Mission

#### Partners in Tourism: Culture and Commerce

is a coalition of cultural service organizations, the travel industry, and federal agencies that provide a forum for collaborative research, education, promotion and advocacy with the common goal of advancing the role of culture and heritage in the travel and tourism industry.

### National Partners and

### Federal Corresponding Partners

### Cultural Heritage Tourism News

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- *Discover Our Shared Heritage* Travel Itinerary: American Presidents
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- Scanning the States

## National Trust for Historic Preservation Launches

## Heritage Travel, Inc.

### a National Online Community for Heritage and Cultural Travelers and Destinations

The National Trust for Historic Preservation announces the creation of Heritage Travel, Inc., a new initiative designed as the definitive place for travelers to discover the breadth of heritage and cultural travel opportunities.



Glass House, National Trust Historic Site,  
courtesy of Carol Highsmith

Heritage and cultural travelers and destinations will have a global, one-stop travel planning resource; an online community where people can find and share heritage-rich experiences, and heritage and cultural destinations will have a professional forum in which they can network and share best practices in tourism development.

Heritage Travel Inc., a for-profit subsidiary of the National Trust for Historic Preservation,

is signing up thousands of heritage destinations throughout the United States to participate in this exciting program. Participating destinations include cities and towns; downtowns and neighborhoods; historic sites, museums and experiences; bed & breakfasts; heritage events such as historic re-enactments, music festivals, ethnic celebrations, cultural events, and more. These destinations must meet standards in the areas of preservation, presentation and promotion to ensure a positive heritage experience for visitors.

**Heritage Travel is scheduled to launch in Spring 2009** with a sliding scale of discounts available for destinations joining before December 31, 2008. For more information visit [www.HeritageTravelinc.com](http://www.HeritageTravelinc.com), or contact Heritage Travel, Inc., at 202-588-6200, 877-588-5511 or [Heritage\\_Travel@nthp.org](mailto:Heritage_Travel@nthp.org).

Heritage Travel will provide a variety of benefits to participating destinations, including: global exposure via an interactive, web-based platform; a substantial annual marketing budget reaching millions of heritage and cultural travelers; Web 2.0 opportunities in social media, RSS feeds, videos, blogs and podcasts; and close affiliation with the National Trust for Historic Preservation.

The trends for heritage and cultural travel are strongly positive. Research by the Travel Industry Association estimates the combined market for heritage and cultural tourism in the United States at 118 million travelers.

*(continued on page 2)*

## Feature Articles

(continued from page 1)

Subsequent research by the travel market research firm PhoCusWright estimates the market for heritage travel *alone* at approximately \$70 billion per year domestically, with 80 million travelers.

Heritage tourism and heritage travel aren't new areas of interest for the National Trust for Historic Preservation. The National Trust has been involved with heritage travel for nearly 40 years through the Heritage Tourism Destination Assistance Program, Historic Hotels of America, National Trust Tours programs, as well as National Trust Historic Sites. Now, the National Trust for Historic Preservation is investing millions of dollars in the development of Heritage Travel, Inc.

This new effort includes building a management team with unparalleled expertise. **John Williams**, president and CEO of the venture, has more than 25 years of experience, including eight years at American Express and three years as CEO of Biztravel.com, Williams has led a number of successful businesses in a variety of industries. **Scott Gerloff**, Heritage Travel's



President Lincoln's Cottage, National Trust Historic Site, courtesy of Erin Carlson Mast

vice president for destinations and partner relations, was one of the creators of the National Trust Main Street and Historic Hotels of America programs and directs the National Trust Tours program.

"We didn't undertake this effort without first doing our homework," said **Williams**. "For two years we researched and evaluated the heritage travel market. It was evident we could help destinations increase revenue and exposure to heritage-minded travelers, serve today's consumers with a search-based, highly-interactive website with rich content and support the strategic objectives of the National Trust for Historic Preservation all at the same time."

The Heritage Travel website will be designed for people who are passionate about travel and want to deeply experience destinations. They seek life-enriching experiences offered through travel. Often, these will be baby boomers with the time and resources to travel. This website will allow travelers to connect to their own heritage and the heritage of those with whom they share the world. This concept is perfect for social networking allowing website visitors to tell the stories of their travels to like-minded people. The Heritage Travel website will allow them to connect through themed areas of interest. Topics will be created by website users and may include Civil War, Art Deco, Native-American culture, etc.

The tagline of the National Trust for Historic Preservation is "*Helping people protect, enhance and enjoy the places that matter to them.*" Heritage Travel helps people enjoy these cultural and historic places and events. *And*, it will stimulate more engagement and involvement in the preservation of these places that matter.

####

## The Cultural Heritage Tourism Outlook: Facing Challenging Times

By David Bratton, Destination Analysts, Inc.

Cultural heritage tourism is hugely popular, with the vast majority of American leisure travelers enjoying at least one of the myriad activities that comprise this important segment on their recent trips. Unfortunately, given the current economic climate, the attractions and other related businesses that provide travelers with the opportunity to explore our nation's cultural heritage can expect tough times.

The results of our recent national survey of leisure travelers show that Americans have cut back on their leisure travel. What's worse, traveler expectations for future travel and spending have markedly deteriorated. Nevertheless, while participants in this market can expect challenges in the near-term, we expect that the longer-term future is undoubtedly bright for this most popular of leisure travel segments.

### The Cultural Heritage Tourism Market

Every six months, Destination Analysts—a travel and tourism-focused market research firm—conducts and releases the findings of its *State of the American Traveler Survey*. This survey asks a nationally representative sample of 1,000 adult American leisure travelers about their recent travel activities, habits, opinions and expectations. The survey looks directly at issues related to cultural heritage tourism, revealing its extraordinary size and broad importance to the travel industry.

### What is Cultural Heritage Tourism?

The National Trust for Historic Preservation defines it as "travel to experience the places, artifacts and activities that authentically represent the stories and people of the past and present, including cultural, historic and natural resources." This definition can clearly encompass an enormous range of travel activities. In fact, the potential array of activities that would be considered as cultural heritage tourism is so vast that any working definition is bound to fall far short of capturing the true size of this market.

Fortunately, the *State of the American Traveler Survey* captures information on a wide-range of leisure travel activities. Thus, for our purposes, we will say that travelers who engage in cultural heritage tourism have visited or attended one of the following during a leisure trip in the past year:

- Historical attractions
- State, Local or National Parks
- Art galleries or museums
- Concerts, plays or musicals
- Ethnic or ecological heritage sites

Cultural Heritage Tourism comprises a huge segment of American leisure travel. It is so large that that we can't in fairness call it a niche market or even a market segment. It might be better viewed as a group of distinct, but related niche markets that inarguably form a pillar of domestic leisure travel.

In the most recent survey conducted in July 2008, fully 70.3 percent of all American leisure travelers participated in at least one of the cultural heritage tourism activities described above (and shown in detail in the chart following). By comparison, this outpaces the percent of Americans who visited friends or relatives while traveling (64.7%), long a common fixture on the typical leisure travel itinerary. Taking this a step further, the proportion of Americans who participated in any form of heritage tourism in the past year roughly equals the proportion (73.0%) staying in paid lodging (hotels, motels, inns, etc.)

The table below shows the proportion of American leisure travelers who participated in each type of cultural heritage activity in the past 12 months. We see that the most common activity is visiting historical attractions, reported by 40.3 percent of travelers. Following closely behind, nearly one-in-three travelers (29.1%) visited a state or local park. Museums and art galleries (21.8%), National Parks (21.2%) and theater-related activities (20.4%) each are enjoyed by approximately one-in-five leisure travelers. Finally, National Forests (12.6%), Civil War battlefields and monuments (10.0%), ethnic heritage sites (9.8%) and ecological sites (8.0%) are each visited by about one-in-ten leisure travelers.

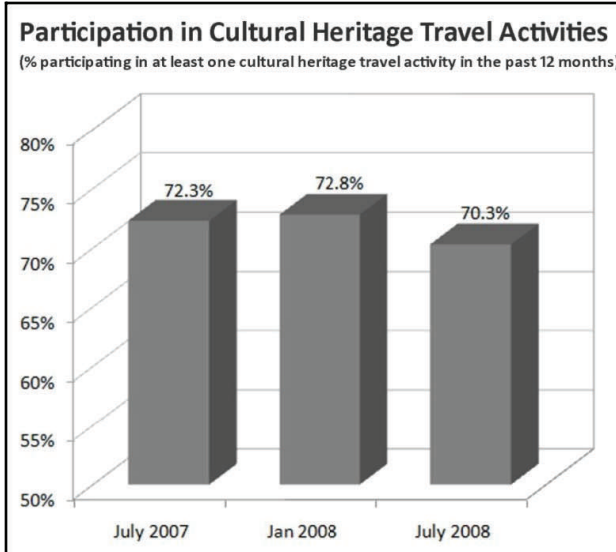
### Participation in Cultural Heritage Tourism Activities

(% participating at least once in past 12 months while on leisure trip)

Visit an historical attraction	40.3%
Visit a state or local park	29.1%
Drive a designated scenic byway	24.1%
Art galleries or museum	21.8%
Visit National Parks	21.2%
Attend a concert, play or musical	20.4%
Visit a National Forest	12.6%
Visited a Civil War battlefield or monument/location	10.0%
Visit ethnic heritage sites	9.8%
Visit ecological sites	8.0%
Visited a Revolutionary War battlefield or monument/location	4.9%
Any Heritage Travel Activity	70.3%

Source: *State of the American Traveler Survey, July 2008*

(continued from page 3)



**Waning consumer interest or a sign of the times?**

The table below shows that when compared to the recent past, traveler participation in cultural heritage tourism declined slightly in our most recent survey. This might be a source of concern if similar declines had not been seen across almost all activity types. In the larger context on declining travel volume, we believe this to be more reflective of fragile economic times than any weakness in consumer interest in cultural heritage tourism.

**Trouble on the Horizon?**

While this slight decline is not a serious source of concern when considered on its own, we nevertheless see signs of trouble on the horizon for travel overall, which will affect cultural heritage tourism. Our July survey shows soaring gas prices and personal financial concerns are likely to seriously impact the industry as we move toward the year end.

The July survey shows Americans taking fewer trips, while sharply reigning in their expectations for future travel and spending. When compared to an identical survey taken six months prior, leisure travelers reported a decrease of 7.3 percent in the number of trips they have taken in the past year. Meanwhile the percent expecting to decrease the number of trips they will take and their spending on these trips both rose dramatically.

In total, 28.8 percent of leisure travelers now say they will travel less frequently in the upcoming year, almost tripling the 10.5 percent figure seen in January of this year. Almost one-third of travelers (29.8%) are planning to decrease their travel spending in the next year, up from 12.6 percent just six months ago.

**Sources of Optimism**

These troubling statistics are likely to be counter-balanced by exchange rate driven growth in international arrivals and more domestic travel closer to home. While recent increases in foreign travel to America are well-documented and much talked about, our survey for the first time shows that nearly one quarter of domestic leisure travelers (23.6%) have taken a so-called "staycation"(a vacation taken at home) in the past year. From the perspective of cultural heritage attractions and businesses, declining long-haul leisure travel may well be offset by increases in short-haul, closer-to-home travel. In fact, our survey shows that Americans are planning to use a number of ways to respond to the current economic pressures, including actively looking for travel discounts and bargains (53.3%), shortening the distance of their trips (34.9%) and reducing the number of days spent on trips to save money (25.4%). These findings should help with short-term strategic planning.

**Methodology**

The State of The American Traveler Survey is conducted every six months by Destination Analysts, Inc., a San Francisco-based tourism industry research company. The survey was conducted online amongst a nationally representative sample of adult Americans. From June 27-30, 2008 survey responses were collected from a group of respondents who were then screened by their leisure travel behavior. Only those respondents who had traveled at least once in the past 12 months for purely leisure or personal reasons were interviewed. This travel must have been at least 50 miles one-way—the standard distance threshold used in the tourism industry to signify that a "trip" has been taken. In total, 1,014 leisure travelers completed the survey. With this sample size, the data presented here can be considered to have a reliability of +/- 3.1%. A 4-page summary document can be downloaded from the [website](http://www.destinationanalysts.com/sats.pdf).

( [www.destinationanalysts.com/sats.pdf](http://www.destinationanalysts.com/sats.pdf) )

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### ***ARC and NEA Announce Winners of Grants Competition to Promote Gateway Communities***

The Appalachian Regional Commission (ARC) and the National Endowment for the Arts (NEA) have announced the winners of a grants competition to promote natural and cultural heritage tourism development in Appalachia's "gateway communities" — communities that border national and state parks and forests. The competition, called the Appalachian Gateway Initiative: Natural and Cultural Heritage Tourism Development, is part of ARC's effort to promote asset-based economic development in Appalachia and include the arts in tourism development projects.

The following were selected out of thirty-five proposals to receive grants:

**Calhoun County, Alabama**, a gateway to the Talledega National Forest, for training and technical support to complete a tourism assessment.

**Lincoln Memorial University** for technical assistance to coordinate a three-county tourism assessment for Claiborne County, Tennessee, Bell County, Kentucky, and Lee County, Virginia, all of which are gateways to the Cumberland Gap National Historic Park.

**The Appalachian Adventure Trail** for a proposal to install directional signage to showcase recreational and heritage assets in Pike, Jackson, Vinton, Athens, and Meigs counties in Ohio.

**Alleghany Highlands Economic Development Corporation** for training and technical support to coordinate a planning workshop for the western highlands region of Virginia.

**The Alliance for the Cumberlands** for a plan to develop a Web site and trip itineraries for the Nature Viewing Trail, a self-guided driving tour of natural and historic sites in 21 Tennessee counties in the Cumberland Plateau.

**The Chestnut Creek School of the Arts** in Galax, Virginia, for a plan to increase tourism and preserve the region's cultural heritage by offering art, craft and nature classes.

**Smyth County, Virginia**, for a proposal to develop a volunteer recruitment, training, and retention program.

**The Tennessee Overhill Heritage Association** for a plan to document the foodway traditions of McMinn, Monroe, and Polk counties and support small businesses by showcasing products for purchase.

**The Appalachian Resource Conservation and Development Council** for its Quilt Trail, which winds through six counties in northeast Tennessee and features 70 hand-painted murals of traditional quilt patterns on barns and other structures.

Training and technical assistance for the winning applicants will be provided by The Conservation Fund and the National Trust for Historic Preservation Heritage Tourism Program.

For additional information about the above projects or the Appalachian Gateway Initiative, contact [Molly Theobald](mailto:mtheobald@arc.gov) at the ARC at (202) 884-7767.

([mtheobald@arc.gov](mailto:mtheobald@arc.gov))

### ***GOT NEWS? Or...***

Program Updates  
New Initiatives  
Case Studies/Reports  
Guide books  
Toolkits  
Workshop/event information  
Funding/grant opportunities  
Job opportunities  
Books/Publications

### ***Yes?***

Please send to us for the *Cultural Heritage Tourism* website and for future e-newsletters at:  
[cht@nthp.org](mailto:cht@nthp.org)

## Featured Articles

### **ARC Announces Winners of Great Smoky Mountains/Cherokee National Forest Gateways Grants Competition**

The Appalachian Regional Commission announced the winners of its **Gems of Appalachia** grants. Grants were available for gateway communities that are entry points to two of Appalachia's most important natural assets: the Great Smoky Mountains National Park and the Cherokee National Forest.

Grants totaling \$259,000 were awarded to seven winners from Tennessee and North Carolina for projects promoting sustainable tourism while protecting natural ecosystems, landscapes, and cultural heritage. The competition is part of ARC's overall effort to advance asset-based economic development in Appalachia.

Grants were awarded to:

**Tennessee Overhill** to educate community leaders on tourism sustainability and development, land planning, and regional integration.

**Great Smoky Mountains Association** in Tennessee to develop audio and video podcasts on natural and cultural history, recreational opportunities, and local tourist attractions.

**Stecoah Valley Arts Center** (North Carolina) to expand a summer arts series of events featuring Scots-Irish and Cherokee entertainment as well as food and educational themes.

**Jackson County Chamber of Commerce** (North Carolina) to develop a comprehensive music and arts initiative for Sylva-Dillsboro area.

**Northeast Tennessee Tourism Association** to add video and audio tours to its website and develop GIS configured biking trails and interface with other trails.

**Cocke County Partnership** (Tennessee) to create a water recreation system for Douglas Lake and French Broad, Pigeon, and Nolichucky rivers.

**Unicoi County** (Tennessee) to develop a strategic economic development plan with emphasis on sustainable tourism, compatible land use planning, and smart growth practices.

### **Bob Billington Named "North American Travel Personality of the Year"**

Blackstone Valley Tourism Council President Robert D. Billington has been named "North American Travel Personality of the Year" by the World Travel Awards. The organization presents awards to travel and tourism organizations around the world. The Travel Personality of the Year is a new award.



**World Travel Awards**, established 15 years ago and described by the *Wall Street Journal* as the 'Oscars' of the global industry, encourages greater quality, value and exceptional customer experience spanning every sector and region worldwide.

Billington founded the Blackstone Valley Tourism Council in 1985. The organization's mission is to develop, promote and expand the economic and community development base for the cities and towns in Rhode Island's Blackstone River Valley to create a viable visitor and cultural destination, while continually working to improve the region's quality of life, environment, recreational uses, and preserving the region's historic heritage.

For more information, visit [World Travel Awards](#) and [Blackstone Valley Tourism Council](#).

([www.blackstonevalleytourismcouncil.com](http://www.blackstonevalleytourismcouncil.com))  
([www.worldtravelawards.com](http://www.worldtravelawards.com))

### **Job Opportunity...**

The **Texas Historical Commission** (THC) is searching for a **State Coordinator** for its nationally recognized, award-winning Texas Heritage Trails Program. The state coordinator coordinates the activities of this heritage tourism initiative through three areas – program development, product development and marketing. The state coordinator would be a team leader for the seven member heritage tourism team at the THC, as well as indirectly with the ten regional coordinators in the ten heritage regions. The heritage tourism state coordinator will also represent the Texas Historical Commission with other state agencies or independent organizations in heritage tourism related efforts. If you have a strong preservation background with program development skills, please go to the THC [website](#) for additional information.

( [www.thc.state.tx.us/jobs/jbdefault.shtml](http://www.thc.state.tx.us/jobs/jbdefault.shtml) )

## Featured Articles

### ***Outdoor History Museum Study Provides New Insight on Visitor Preferences***

A 2008 study of outdoor history museum visitors provided new insight into how visitors prefer to experience the past at these museums. The study was conducted by **Reach Advisors**, a marketing strategy and research firm based in Slingerlands, New York.

Respondents were asked what activities they enjoy when visiting outdoor history museums. The study showed that choices were closely tied to age, gender, and parental status.

To see how visitors ranked interpretation methods, visit the [website](#).

#### **Top Interpretive Preferences by Outdoor History Museum Goers**

- 1) Demonstrations, such as crafts or cooking (86%)
- 2) Talking with historically-costumed staff (76%)
- 3) Live reenactments of the past (75%)
- 4) Authentic musical performances (54%)
- 5) Hands-on activities (51%)
- 6) Purchasing crafts handmade on site OR authentic dining (tied at 47%)
- 7) Hands-on activities (51%)
- 8) On own, but with text panels and/or brochures or books (46%)
- 9) Guided tours (45%)
- 10) Talking with staff not in historic costume (31%)
- 11) Audio tours (19%)
- 12) Classes (17%)
- 13) Videos or electronic media (13%)
- 14) Nothing at all (3%)

([www.reachadvisors.typepad.com/museum\\_audience\\_insight/2008/06/top-ten-no-fourteen-list-of-interpretation-preferences.html](http://www.reachadvisors.typepad.com/museum_audience_insight/2008/06/top-ten-no-fourteen-list-of-interpretation-preferences.html))

### ***National Park Service launches new Discover Our Shared Heritage Travel Itinerary on the American Presidents***

The National Park Service has launched a new on-line travel itinerary on the American Presidents. The American Presidents itinerary is the 47th in the National Park Service's ongoing **Discover Our Shared Heritage** Travel Itinerary Series. The series promotes public awareness of history and encourages visits to historic places throughout the country.



John Adams birthplace  
*Betty Agati for the National Park Service*

The American Presidents Travel Itinerary features the White House and more than 70 other sites nationwide listed in the National Register of Historic Places. Almost half of the sites are also part of the National Park System. The new itinerary is available at the [website](#).

The National Park Service's Heritage Education Services produced the itinerary in partnership with the National Park Service Office of Tourism, the White House Historical Association, and the National Conference of State Historic Preservation Officers. Staff from many units of the National Park System, other sites included in the itinerary, state historic preservation offices and others assisted in developing the content and provided images.

( [www.nps.gov/history/nr/travel/presidents/index.html](http://www.nps.gov/history/nr/travel/presidents/index.html) )

#### ***Missed an issue or two ?***

[Click here](#) to find past issues of the newsletter.

### **30th Anniversary World Heritage Sites in the USA Photo Exhibit Opens in Washington, DC**

An exhibition of photographs by world renowned photographers entitled "World Heritage Sites in the USA: A Thirtieth Anniversary Celebration" is on display at the Interior Museum in the U.S. Department of the Interior, 1849 C Street, NW, Washington, D.C. The exhibition will be on view until January 9, 2009.

The Interior Museum, the National Park Service and National Geographic have teamed up to celebrate the 30th anniversary of the inauguration of the World Heritage List and the inscription of Yellowstone and Mesa Verde National Parks on the World Heritage List by exhibiting photographs of all the World Heritage Sites which are within the boundaries of the United States. The exhibit also highlights the new U.S. candidate sites for future nomination (the "U.S. Tentative List").

Seventeen of the 20 U.S. sites currently on the World Heritage List are part of the National Park System, and the Park Service's Office of International Affairs serves as the U.S. government's technical advisor on World Heritage matters. World Heritage sites in the United States include such iconic landmarks as Yellowstone National Park, Grand Canyon National Park, and the Statue of Liberty, along with lesser-known sites such as Cahokia Mounds State Historic Site in Illinois — a prehistoric American Indian city — and the Taos Pueblo in New Mexico, a still-active communal living structure built by Anasazi Indians before 1400.

There are currently 878 World Heritage Sites and 185 countries that have signed the World Heritage Convention.

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An online version of the exhibit is posted on the National Park Service [website](http://www.nps.gov/oia/topics/worldheritage/DOI_Exhibit.htm).

( [www.nps.gov/oia/topics/worldheritage/DOI\\_Exhibit.htm](http://www.nps.gov/oia/topics/worldheritage/DOI_Exhibit.htm) )

### **Preserve America Grants Announced**



Preserve America Grants for 2008 that include 44 projects in 24 states totaling more than \$4.3 million have been announced. Preserve America is a White House initiative that encourages and supports community efforts to preserve and enjoy our nation's heritage.

The Preserve America Grant program, which began in 2006, is administered by the Department of the Interior's National Park Service in partnership with the Advisory Council on Historic Preservation.

The competitive matching grants fund Preserve America Communities, State Historic Preservation Offices and Tribal Historic Preservation Offices to support their preservation efforts through heritage tourism, education, and historic preservation planning.

More information on Preserve America, including a complete list of grant recipients, criteria and application forms for various components of the initiative, can be found at the [website](http://www.preserveamerica.gov).

([www.preserveamerica.gov](http://www.preserveamerica.gov))

### **Virginia Madison's Montpelier Restored**

Montpelier, the home of President James Madison and his wife, Dolley, has reopened to the public following a five-year, \$24 million restoration. The restoration included the removal of later additions by the DuPont family to restore Madison's home to its appearance when he was in residence. The estate features the Madison mansion, historic buildings, exhibits, archaeological sites, gardens, forests, hands-on activities, a new Visitor Center, and a freedman's cabin and farm.

For more information on the restoration, visit the [website](http://www.preservationnation.org/magazine/2008/september-october/montpelier.html).

( [www.preservationnation.org/magazine/2008/september-october/montpelier.html](http://www.preservationnation.org/magazine/2008/september-october/montpelier.html) )



For past issues of [Preservation Magazine](http://www.preservationnation.org) click on the above image.

### **Share CHT News...**

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your colleagues to  
receive future E-news!

### **South Carolina** **Drayton Hall DVD Unveils** **"The Voices of Drayton Hall"**

Visitors to Drayton Hall in Charleston, South Carolina are enjoying a new way to experience the historic sites through "The Voices of Drayton Hall," a self-guided companion piece to the interpreter-led house tour.

The "Voices" self-directed DVD is the first of its kind in the region, and puts the visitor in charge of not only what they learn but also how much time they spend on site, based on their interests and schedule. Spanning four centuries of American history, the DVD also appeals to travelers with interests in history, preservation, architecture, archaeology, African-American history, plantation life, and the American South.

"Visitors who rent the DVD remark on the overall quality of the piece, on its educational aspect, and the breadth of the information pertaining to the history of the site from different perspectives," said Kristine Morris, Communications Director. "In fact, many find the sections with the on-screen speakers (Drayton family members, descendants of enslaved people at Drayton Hall, staff, and others) to be some of the most compelling. Visitors have also mentioned that they get so engrossed in the story that they will stop at a bench and watch it from beginning to end."



"The DVD has also proven to be an excellent tool for our visitor liaison as he promotes Drayton Hall to the hospitality and tourism industry in the tri-county area," Morris noted. "While busy hoteliers and others may not have the time to stop and listen to a sales presentation, they welcome the DVD as something

they can turn to at the appropriate time to educate themselves, their staff, and even visitors."

For more information, visit the [website](#).

( [www.draytonhall.org/news/press\\_room/press\\_release.html?id=23](http://www.draytonhall.org/news/press_room/press_release.html?id=23) )

To preview a segment of "The Voices of Drayton Hall" visit the [website](#).



( [www.draytonhall.org/visit/visitor\\_info/dvd\\_tour.html](http://www.draytonhall.org/visit/visitor_info/dvd_tour.html) )

### **Illinois** **Illinois Closes Historic Sites** **in Budget Cuts**

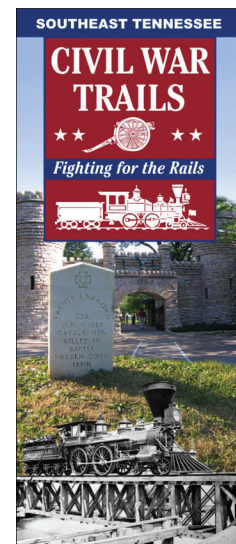
Four National Historic Landmarks are among sites being closed in Illinois as the result of state budget cuts. Sites slated for closure include the 1902 Frank Lloyd Wright designed Dana-Thomas House in Springfield, the David Davis Mansion in Bloomington, the Fort de Chartres in Randolph County, and the Pierre Menard Home in Randolph County. Also slated to be closed is the Carl Sandburg birthplace in Galesburg. A total of 25 historic sites and state parks are scheduled for closure. The historic sites closed Oct. 1. State parks will close Nov. 1.

The closures are considered indefinite but will last at least through the end of the fiscal year, July 1, 2009. Each site will have one employee on site for security and maintenance.

### **Tennessee** **Southeast Tennessee** **Civil War Trail Guide** **Published**

Tennessee is already gearing up for the 150<sup>th</sup> commemoration of the Civil War beginning in 2011. A newly produced driving trail directs people all across southeast Tennessee, serving up a mixed batch of sites and stories from this significant time in history.

Southeast Tennessee's *Civil War Trails, Fighting for the Rails* brochure provides a designated path for travelers to follow as they explore sites associated with the Civil War in Tennessee. The brochure has 47 sites and covers 10



counties. Southeast Tennessee Tourism Association (SETTA) worked in conjunction with the Tennessee Civil War National Heritage Area and the Tennessee Department of Tourist Development.

Dr. Carroll Van West of the MTSU Center for Historic Preservation provided research and wrote the text for the brochure. The brochures are currently being distributed across the State of Tennessee at Welcome Centers and locally at area hotels, retail shops and other tourism outlets.

NATIONAL  
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FOR  
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PRESERVATION

A Partners in Tourism Member  
and CHT News Editor